

ABOUT THE CONFERENCE

The International Conference on Business Research and Policy (ICBRP) 2017, organized in March 2017, was grand success. More than hundred participants from India and abroad participated and presented their research papers on various issues ranging from business management to public policy.

The International Conference on Business Research and Policy (ICBRP) 2018 aims to bridge the gap between research and practice through mutual sharing of ideas and debate. The conference brings together scholars from India and abroad, including academicians, researchers, policy makers, practitioners and students from business studies, public policy, economics and allied disciplines.

IMPORTANT DATES

Registration Opens : **01st February, 2018**
Submission Closes : **15th February, 2018**
Conference : **16th March, 2018**

SUBMISSION GUIDELINES

Papers are invited on related topics, but *not* limited to, the following tracks:

- General Management
- Financial Management
- Marketing Management
- Public Policy

A full paper of 3000-5000 words or an extended abstract of 800-1200 words mentioning the track should be submitted to icbrp2018@cimp.ac.in. Submissions may be made in the Standard APA style. The paper must be a result of original research/findings. Any kind of plagiarism and copyright violation will be the sole responsibility of contributor. Every registered participant will be provided a copy of the published proceedings with ISBN No.

BEST PAPER AWARD

Amongst the received papers, the best selected paper shall be given the *Best Paper Award*. Only accepted full papers presented in the conference will be considered for the *Best Paper Award* nomination. The decision of the committee will be final in this regard.

TRAVEL & ACCOMMODATION SUPPORT

Selected presenters will be reimbursed to and fro AC 3-Tier railway fare through the shortest route and will also be provided free accommodation in the institute premises. In the event of a co-authored paper, only one of the authors can be reimbursed fare. However, accommodation to the non-presenter participant may be provided on a payment basis.



INTERNATIONAL CONFERENCE ON BUSINESS RESEARCH AND POLICY 2018 (ICBRP2018) Friday, 16th March, 2018

ABOUT CIMP

Chandragupt Institute of Management Patna (CIMP) is an autonomous institute of excellence in management education, consulting and research established by the Government of Bihar on the lines of IIMs. It was inaugurated in 2008 by *His Excellency* the Vice-President of India, Md. Hamid Ansari. *Hon'ble* Chief Minister of Bihar, Shri Nitish Kumar, is the Chairman of the Board of Governors of this institute.

The institute has its sprawling ten acre state-of-the-art high-speed (100Mbps) Wi-Fi enabled campus located in the heart of the city--- barely 1 Km from Patna Junction and 4 Kms from the Patna Airport. The RFID enabled library has access to more than 5,000 full text journal titles through EBSCO and J-Gate. The library also subscribes to databases such as PROWESS, Indiatat, SCC Online Web Edition Platinum Plus and latest statistical software like SPSS, AMOS, PASW, Clementine, Stata, E-views and reference management software like EndNote.

The institute offers two years' full-time residential PGDM programme approved by AICTE, accredited by NBA and recognized by AIU as equivalent to MBA. It also offers an 11-month Executive Programme in Management (EXPM) for middle-level officers of the Govt. of Bihar.

In collaboration with IBM, the institute also has a Business Analytics Lab to impart training in Data and Decision Sciences to the students, corporates and government executives.

In just a decade of its existence, CIMP has received more than half a dozen international and national awards for its outstanding social quotient. In this short span of time, the institute has conducted 156 MDPs for 5,000 plus participants; including officers drawn from India Post, POWERGRID, Bihar Police Service, JEEVIKA, Social Welfare Department, Education Department, and the like.

REGISTRATION

Willing participants/paper presenters need to **register** for the conference. For registration, please log on to <http://www.cimp.ac.in/p/international-conference-2018>

On-the-spot registration may be permitted to *participants only*; subject to availability of seats on a *first come, first serve* basis.

REGISTRATION FEE

Students/Participants : ₹500
Faculty Members : ₹2,000
Industry Participants : ₹4,000
Overseas Participants : ₹15,000

Payment may be made to **A/c No.2920000108150035** in the name of **Chandragupt Institute of Management Patna** payable at PNB Budha Colony Branch, Patna (IFSC- PUNB0292000).

ORGANIZING COMMITTEE

Patron: Dr. V. Mukunda Das, Director, CIMP

Members:
Prof. Vijaya Bandyopadhyay
Prof. Sibananda Senapati
Prof. Santosh Kumar
Prof. Debabrata Samanta
Prof. G K Murthy
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