



Chandragupt Institute of Management Patna

SECOND NATIONAL CONFERENCE ON ISSUES IN EMERGING MARKETS

22nd SEPTEMBER 2018

ABOUT CIMP

Chandragupt Institute of Management Patna (CIMP) is an autonomous institution established by the Government of Bihar in the year 2008. The institute offers an AICTE-approved two-year full-time fully-residential post-graduate programme, leading to Post-graduate Diploma in Management (PGDM), accredited by NBA, with MBA-equivalence from AIU. The institute also offers Executive Post-graduate Programme in Management and Fellow Programme in Management. The faculty members of the institute are actively engaged in management research, training, and consulting activities. CIMP has received awards – five international and two national – for academic excellence and leadership.

ABOUT THE CONFERENCE

The National Conference on Issues in Emerging Markets (**NCEM 2018**) will be the second national conference organised by CIMP. The first National Conference on Issues in Emerging Markets (**NCEM 2017**) was successfully organised at CIMP on 11th December 2017. Earlier in 2018, the second International Conference on Business Research and Policy (**ICBRP 2018**) was organized at CIMP on 16th March 2018, while the first International Conference on Business Research and Policy (**ICBRP 2017**) was successfully organized on 9th and 10th March 2017. Over a hundred researchers, from academia, industry, and government, from India and overseas, gathered at CIMP for these conferences and discussed various issues related to business research and emerging markets. These conferences also provided an opportunity to students to participate and learn about various aspects of management issues. Continuing this tradition, NCEM 2018 aims to bring together scholars – academicians, practitioners, civil servants, and students – to discuss issues in emerging markets and management.

IMPORTANT DATES

Last Date for Abstract/Full Paper Submission: **18th August 2018**

Registration Opens: **20th August 2018**

Communication of Acceptance: **28th August 2018**

Last Date for Registration (Paper Presenters): **8th September 2018**

Conference Date: **22nd September 2018**

SUBMISSION GUIDELINES

We welcome papers on a wide variety of topics that address issues of importance to managers and policy makers. Qualitative, quantitative and mixed-method studies are welcome. The Conference is organised in the following subject tracks:

- General Management (including OB/HR, Operations, IT & Systems, Sustainability)
- Marketing
- Finance and Economics

- ❖ A full paper of 3000 – 5000 words or an abstract of 300 – 500 words should be submitted in MS Word or pdf to the following email id: **nationalconference@cimp.ac.in**.
- ❖ The standard APA style may be used for formatting the paper.
- ❖ Any communication related to the Conference can be sent to nationalconference@cimp.ac.in.

Best Paper Award

Only accepted full papers which are presented in the Conference will be considered for the Best Paper Award.

Papers in Virtual Mode /Absentia

Selected participants may be allowed to present their paper in virtual mode (skype) or in absentia. However, they should be duly registered for the conference.

REGISTRATION FEES

Paper Presenters:

- ❖ Students: ₹500
- ❖ Faculty Members: ₹1500
- ❖ Industry/Govt. Participants: ₹2500
- ❖ Overseas Participants: 200 USD

Participants:

- ❖ Local: ₹400 (Students with valid ID card)/ ₹500 (others)
- ❖ Outstation: ₹3000

PAYMENT PROCEDURE

Payment of registration fee could be made through NEFT/Demand Draft.

Bank account details for NEFT:

A/C: 2920000108150035

A/C Name: Chandragupt Institute of Management Patna

Bank: Punjab National Bank

Branch: CMO: Budha Colony

IFSC: PUNB0292000

Demand Draft should be made in favour of *Chandragupt Institute of Management Patna*

After making payment, a communication may be sent with payment details to the conference email address mentioned above.

ORGANIZING COMMITTEE

Chief Patron: Prof. V. Mukunda Das (Director, CIMP)

Members:

Prof. G K Murthy

Prof. Vijaya Bandyopadhyaya

Prof. Sayan Banerjee

Prof. Debabrata Samanta

Prof. Ranjit Tiwari

Prof. Sibananda Senapati

Dr. Priyanka Sinha

Mr. Deepak R Ray

TRAVEL & ACCOMMODATION SUPPORT

Selected presenters will be reimbursed to and fro AC 3-tier railway fare and will also be provided free accommodation on the Institute campus.

CONTACT US

Chandragupt Institute of Management Patna (CIMP)

Institutional Area, Mithapur (Near Mithapur Bus Stand Gate-1)

Patna 800 001, India

Telephone: +91 0612-2366015/021 (Extn: 144)

Website: www.cimp.ac.in

Email: nationalconference@cimp.ac.in