

# **INTERNATIONAL CONFERENCE ON BUSINESS RESEARCH AND POLICY 2019**

**ICBRP 2019**

**7-8 March 2019**



**Chandragupt Institute of Management Patna (CIMP)**  
Institutional Area, Mithapur (Near Mithapur Bus Stand Gate-1)  
Patna 800 001, Bihar (India)  
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Website: [www.cimp.ac.in](http://www.cimp.ac.in)  
Conference Email Id: [icbrp@cimp.ac.in](mailto:icbrp@cimp.ac.in)

## **ABOUT CIMP**

Chandragupt Institute of Management Patna (CIMP) is an autonomous institution established by the Government of Bihar in the year 2008. The Institute offers an AICTE approved two year full time fully residential Post Graduate Diploma in Management (PGDM) accredited by NBA. The Association of Indian Universities (AIU) recognizes the PGDM programme as equivalent to MBA of Indian universities. The Institute also offers Fellow Programme in Management (FPM), a full time doctoral level programme, approved by AICTE. CIMP has a state-of-the-art 10 acre campus in the heart of the city, and a world class and vibrant campus life where students organize various events and participate in group based activities to enhance learning. The faculty members at CIMP are actively engaged in management research, training and consulting activities. CIMP has also received many awards for its outstanding achievement in all areas.

## **ABOUT THE CONFERENCE**

The International Conference on Business Research and Policy (ICBRP 2019), the third international conference at CIMP, aims to bring together scholars from all over India and abroad, including academics, practitioners, policymakers, and students from business studies, economics and allied disciplines. The conference will also host a Doctoral Colloquium and a Panel Discussion with industry experts.

## **KEYNOTE ADDRESS**

Prof. Sabu Padmadas, Associate Dean International, Faculty of Social Sciences, University of Southampton (UK), will deliver the keynote address in the conference on '*Building Fair and Sustainable Societies in the Age of Global Transformation: Challenges & Opportunities*'.

## **IMPORTANT DATES**

Abstract/ Full Paper Submission Opens: **1 November 2018**

Registration Opens: **15 December 2018**

Last Date for Submission of Abstracts/Full Papers (Extended): **10 February 2019**

Confirmation of Acceptance of Shortlisted Abstracts/Full Papers (Extended): **15 February 2019**

Conference Dates: **7-8 March 2019**

## **PUBLICATION OPPORTUNITY**

Abstracts of the selected papers will be published in conference proceedings with ISBN number.

## **CONFERENCE TRACKS**

- Managing Operations for Sustained Competitiveness
- Marketing for Profitable Growth
- Technological Innovation and Shifts in Business Practices
- Managing Finance in the Changing Business Scenario
- Natural Resources and Environmental Management Policy
- Sustainability, Governance and Public Policy Agenda
- Shifts in HR Policy in Business and Government
- General Management

## **DOCTORAL COLLOQUIUM**

A Doctoral Colloquium will be organized to provide doctoral (PhD or FPM) students a forum to present their ongoing research for an open discussion. The Doctoral Colloquium will be structured as a series of short presentations by the students followed by individual discussions, feedback, and advice.

Current PhD/FPM students in the early stages of their program are encouraged to submit a two-page research summary describing the work in progress and including a 200-word abstract. Things to consider for inclusion in the research summary might be: the expected contribution to the field; the original idea or thesis statement; the problem domain and the specific problem addressed; a brief overview of related work; the methodological approach; research carried out and results so far. The student should be the sole author, although contributions of the advisor and others should be acknowledged. The Doctoral Colloquium committee will review submissions to ensure quality, relevance, and potential benefit from attendance.

## **SUBMISSION GUIDELINES**

- A full paper of 3000 - 5000 words or an abstract of 250 - 300 words should be submitted in Word or PDF through the conference Email ID: [icbrp@cimp.ac.in](mailto:icbrp@cimp.ac.in).
- The standard APA style may be used for formatting the paper.

## **BEST PAPER AWARD: ₹ 10,000**

Please note that only accepted full papers which are presented in the conference will be considered for the Best Paper Award.

## **ACCOMMODATION AND TRAVEL SUPPORT**

All paper presenters will be provided free accommodation on the Institute campus. Presenters of selected full papers will be provided travel reimbursement (to and fro AC 3-tier train fare via the shortest route).

## **REGISTRATION FEES**

### **Papers Presenters**

Students: ₹ 1000  
Faculty Members/ Research Scholars/  
Practitioners/  
Policymakers: ₹ 2000  
Overseas Participants: US \$ 200

### **Participants**

Local: ₹ 1000 (students/ others)  
Outstation: ₹ 2500 (includes  
accommodation)

## **PAYMENT PROCEDURE**

Registration fee can be paid through NEFT/Demand Draft.

Bank account details for **NEFT**

A/c. Name: Chandragupt Institute of Management Patna

A/c. No.: 2920000108150035

IFS Code: PUNB0880500

Bank Name & Address: Punjab National Bank, Mithapur Branch, Patna - 800001

**Demand Draft** to be drawn in favour of *Chandragupt Institute of Management Patna*

## **CONFERENCE ADVISORY BOARD**

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## **HOW TO REACH PATNA**

Patna is connected by air directly (nonstop) to Delhi, Kolkata (Calcutta), Mumbai (Bombay), Ahmedabad, Hyderabad and Bengaluru (Bangalore) – and with one or more stops to other major cities of India. Patna, located at a distance of 1,015 km East from Delhi; 1,802 km Northeast from Mumbai; and 556 km Northwest from Kolkata; is connected by rail to all major cities in India.

**Note:** For any further enquiry related to the conference, please write at [icbrp@cimp.ac.in](mailto:icbrp@cimp.ac.in) .

