

# INTERNATIONAL CONFERENCE ON BUSINESS RESEARCH AND POLICY 2019

ICBRP 2019

7-8 March 2019

Chandragupt Institute of Management Patna

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## Call for Papers and Submission Guidelines

Research and practice influence each other, more so in today's complex and dynamic business environment. Researchers have a vital role to play in helping practitioners develop and execute sustainable business models; understand their customers better; design, create, promote, and deliver better value; respond to societal concerns; and meet regulatory requirements whilst furthering their commercial interests; through cutting-edge research. Practice influences research too, by presenting unique challenges such as understanding the role of environment-friendly business practices in influencing consumer choices. The link is similar in development research and policy as well that has wider implications at national and international levels and can help reduce poverty and improve the quality of life of people.

It is this interdependence between research and practice that calls for a coming together of the best minds from the two fields for a mutually beneficial cross-pollination of ideas, and of the best – and next – practices. The International Conference on Business Research and Policy (ICBRP 2019) aims to do just that.

The conference will bring together scholars from India and abroad, including academics, research scholars, practitioners, policymakers, and students from business studies, economics and allied disciplines.

Papers are invited on related topics under the following eight tracks:

- Managing Operations for Sustained Competitiveness
- Marketing for Profitable Growth
- Technological Innovation and Shifts in Business Practices
- Managing Finance in the Changing Business Scenario
- Natural Resources and Environmental Management Policy
- Sustainability, Governance and Public Policy Agenda
- Shifts in HR Policy in Business and Government
- General Management

## DOCTORAL COLLOQUIUM

A Doctoral Colloquium will be organized to provide doctoral (PhD or FPM) students with a forum to present their ongoing research for an open discussion. The Doctoral Colloquium will be structured as a series of short presentations by the students followed by individual discussions, feedback, and advice.

Current PhD students in the early stages of their career are encouraged to submit a two-page research summary describing the work in progress and including a 200-word abstract. Things to consider for inclusion in the research summary might be: the expected contribution to the field; the original idea or thesis statement; the problem domain and the specific problem addressed; a brief overview of related work; the methodological approach; research carried out and results so far. The student should be the sole author, although contributions of the advisor and others should be acknowledged.

The Doctoral Colloquium committee will review submissions to ensure quality, relevance, and potential benefit from attendance.

### **BEST PAPER AWARD: ₹ 10,000**

Please note that only accepted full papers which are presented in the conference will be considered for the Best Paper Award.

### **SUBMISSION GUIDELINES**

1. An abstract of 250-300 words or full paper of 3000-5000 words should be submitted in word or pdf through the conference Email ID: icbrp@cimp.ac.in.
2. Submissions will open on 1<sup>st</sup> November 2018.
3. The standard APA style may be used for formatting the paper. You may visit the link: <http://www.apastyle.org/manual/related/sample-experiment-paper-1.pdf>
4. As all the submitted abstracts/ full papers will be evaluated through a double blind review process, authors are requested to submit their papers without listing their names/credentials/ institutional affiliations. Also, authors must not list their name or other identifying information as part of the file name used for their paper and/or other supporting documents. This includes authors citing themselves in the text as well as in the bibliography. Instead, authors should leave a blank parenthesis to indicate their own citations. For the abstracts/ full papers accepted for inclusion in the conference proceedings, authors' names and institutional affiliations will be inserted.

### **ACCOMMODATION AND TRAVEL SUPPORT**

All paper presenters will be provided free accommodation on the Institute campus. Presenters of selected full papers may be considered for travel reimbursement (to and fro AC 3-tier train fare via the shortest route).

### **REGISTRATION FEES**

#### **Papers Presenters**

Students: ₹ 1000  
Faculty Members/ Research Scholars/  
Practitioners/  
Policymakers: ₹ 2000  
Overseas Participants: US \$ 200

#### **Participants**

Local: ₹ 1000 (students/ others)  
Outstation: ₹ 2500 (includes  
accommodation)

## PAYMENT PROCEDURE

Payment of registration fee could be made through NEFT/Demand Draft.

### Bank account details for NEFT

A/c. Name: Chandragupt Institute of Management Patna  
A/c. No.: 2920000108150035  
IFS Code: PUNBo880500  
Bank Name & Address: Punjab National Bank, Mithapur Branch, Patna - 800001

**Demand Draft** to be drawn in favour of *Chandragupt Institute of Management Patna*

## IMPORTANT DATES

Abstract/ Full Paper Submission Opens: **1 November 2018**

Registration Opens: **15 December 2018**

Last Date for Submission of Full Papers: **15 January 2019**

Confirmation of Acceptance of Shortlisted Abstracts/Full Papers: **31 January 2019**

Conference Dates: **7-8 March 2019**



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