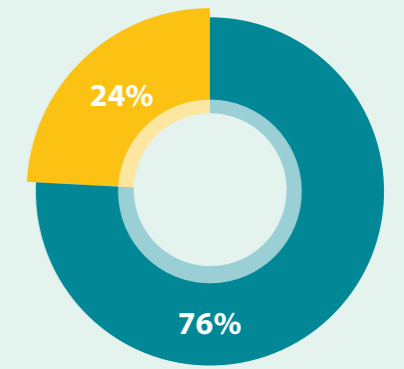


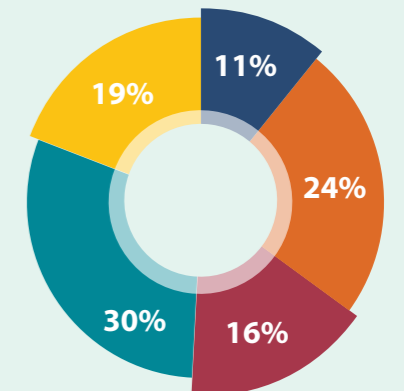
PGP 2020-22

Age Distribution



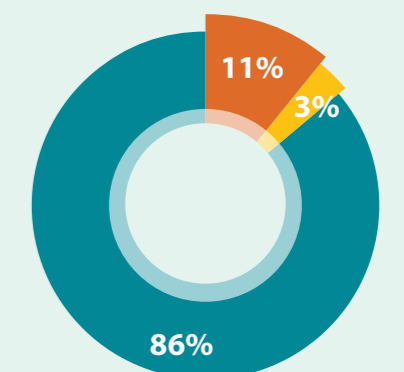
■ 21-24 Years ■ More than 24 Years

Educational Qualification



■ Arts ■ Management
 ■ Commerce ■ Science
 ■ Engineering

Work Experience



■ Less than 2 Years
 ■ More than 2 Years
 ■ Fresher



Aarohi Sharan

22 years

BCA

Patna Women's College, Patna

Summer Internship :

Agriculture Marketing in Bihar: Issues and Benefits

Student ID :
130001**Abhinav Kumar Verma**

27 years

BBA

JIMS, Delhi

Summer Internship :

Agriculture Marketing

Work Experience : 11 months**HR Executive at Beno Support Technologies Pvt. Ltd.**Student ID :
130050**Adarsh Chaudhary**

24 years

B.Com (Accounts Hons.)

Magadh University, Bodh Gaya

Summer Internship :

Study on challenges in Startup scaling

3i InfotechStudent ID :
130004**Aditya Gaurav**

27 years

B.Tech (Mechanical Engineering)

Sam Higginbottom Institute of Agriculture, Technology and Sciences, Allahabad

Summer Internship :

Study the effect of COVID 19 pandemic on online grocery buying behavior of Indian customers

Student ID :
130006**Abhishek Gupta**

24 years

B.Com (Hons.)

St. Xavier's College, Patna

Summer Internship :

Study on project of expired Food and Personal Care Products of ITC Ltd. across whole Bihar & Jharkhand WDs. ITC Ltd.

Work Experience : 18 months**Accountant at CA V.R. Gupta & Associates (12 months); CA Nandan Verma & Associates (6 months)**Student ID :
130052**Abhishek Kumar**

26 years

B.E (Electrical & Electronic Engineering)

Sathyabama University, Chennai

Summer Internship :

Digital Marketing

Career DomainStudent ID :
130002**Aditya Raj**

27 years

B.Tech (Electrical & Electronic Engineering)

Punjab Technical University, Jalandhar

Summer Internship :

Market strategy and analysis of Samsung smartphone in India

Work Experience : 15 months**Digital Marketing Executive at CSDT IT Solution**Student ID :
130005**Aditya Singh**

22 years

BBA (Hons.)

MMHAPU, Patna

Summer Internship :

Mask Production as an Emerging Enterprise in Bihar during COVID-19

Student ID :
130054**Abhishek Kumar**

27 years

B.E (Mechanical Engineering)

Dayananda Sagar College of Engineering, Bengaluru

Summer Internship :

Digital Marketing

Career DomainStudent ID :
130003**Abhishek Kumar**

23 years

B.Com (Hons.)

Sri Sathya Sai Institute Of Higher Learning, Bangalore

Summer Internship :

HRMS implementation for Govt. of Bihar

KPMGStudent ID :
130051**Ajit Babu**

23 years

B.Sc (Mathematics Hons.)

Magadh University, Bodhgaya

Summer Internship :

Chemist Coverage

Dabur India Ltd.Student ID :
130055**Akash Kumar**

24 years

B.Com (Accounts Hons.)

Magadh University, Bodhgaya

M.Com

College of Commerce, Arts & Science, Patna

Summer Internship :

ITC Personal Care, Agarbatti & Matches: Driving business growth by improving Outlet coverage & new launch drive

ITC Ltd.Student ID :
130056

Akhil Asokan

24 years

B.Com (Finance)

Government Arts College, Trivandrum

Summer Internship :

Big Data and Analytics: Revolutionizing Indian Banking sector

Student ID :
130008**Aman Kumar Soni**

23 years

BBA

DDE (Swami Vivekanand Subharti University, Meerut)

Summer Internship :

Tax system in India

Student ID :
130057**Archana Raj**

23 years

B.A (Political Science Hons.)

Maharaja College, Arrah

Summer Internship :

Challenges to the economy Post COVID-19 & the impact of second wave on the economy

Student ID :
130060**Ashish Kumar Mishra**

24 years

B.Com (Accounts Hons.)

R.L.S.Y. College, Bettiah

Summer Internship :Market penetration and expansion of Savlon soap
ITC Ltd.Student ID :
130012**Amarjeet Kumar**

24 years

BBM

College of Commerce, Patna

Summer Internship :ITC Personal Care, Agarbatti & Matches: Driving business growth by improving Outlet coverage & new launch drive
ITC Ltd.Student ID :
130009**Aniket Rakshit**

23 years

BBA

Maulana Abul Kalam Azad University of Technology, Kolkata

Summer Internship :Digital Marketing
Career DomainStudent ID :
130010**Asim Krishna**

23 years

B.Sc (Mathematic Hons.)

BRABU, Muzaffarpur

Summer Internship :Chemist Coverage
Dabur India Ltd.Student ID :
130061**Avinash Kumar**

23 years

B.Tech (Computer Science and Engineering)

Dr. K.N. Modi Engineering College, Ghaziabad

Summer Internship :ITC Personal Care, Agarbatti & Matches: Driving business growth by improving Outlet coverage & new launch drive
ITC Ltd.Student ID :
130014**Anirudh Kumar**

22 years

BBA (Hons.)

Vanijya Mahavidyalaya, Patna

Summer Internship :Consumer perception regarding Indian oil retail outlet and strategy to enhance customer delight through relationship branding
IOCLStudent ID :
130059**Anushka Singh**

22 years

B.Com (Accounts Hons.)

Patna Women's College, Patna

Summer Internship :Connecting Rural India through Bank Sakhi model in this changing paradigm
BRLPS- JEEViKAStudent ID :
130011**Avinash Kumar**

23 years

B.Sc (Physics Hons.)

Magadh University, Bodhgaya

Summer Internship :Consumer's opinion about Baidyanath immunity products in the pandemic time especially Giloy and Tulsi Products (Giloy Juice, Giloy Tulsi Juice, Giloy ghan Bati and Tusi drop) and study on competitors activities on this segment
BaidyanathStudent ID :
130062**Ayush Raj Pandey**

23 years

BCA

Magadh University, Bodhgaya

Summer Internship :

Selling during the pandemic: The sales manager's perspective

Student ID :
130063

Bipin Raj

23 years

BBM

T.P.S. College, Patna

Summer Internship :

Study on Fintechs: The rising sun of financial world.

Student ID :
130015**Divyanshu Mishra**

23 years

BBA (Marketing)

Galgotias University, Noida

Summer Internship :Productivity from Controlled Levers
Bharti Airtel Ltd.Student ID :
130065**Jyotsna Prakash**

26 years

M.Sc. (Life Sciences)

Central University of Jharkhand, Ranchi

Summer Internship :

A comparative study of traditional policies and ULIP policies with reference to IDBI federal life insurance.

IDBI Fedral Life Insurance Co. Ltd.Student ID :
110082**Kajal Kumari**

23 years

B.Com (Accounts Hons.)

BRABU, Bihar

Summer Internship :

Interrelationship between capital structure and profitability of nifty 50 companies.

Student ID :
130021**Ekta Choudhary**

25 years

B.Tech (Applied Electronics & Instrumentation Engineering)

Gandhi Institute of Engineering and Technology, Gunupur (Odisha)

Summer Internship :

Marketing through Augmented Reality in Retail

Student ID :
130017**Gaurav Kumar**

22 years

B.Com (Professional)

St. Xavier's College of Management & Technology, Patna

Summer Internship :Connecting Rural India through Bank Sakhi model in this changing paradigm
BRLPS- JEEVIKAStudent ID :
130018**Mahima Raj**

22 years

BBA

Bihar National College, Patna

Summer Internship :Educational Career Counselling
Career DomainStudent ID :
130022**Manikant Kumar**

23 years

B.Sc (Physics Hons.)

L.N.M.U. Darbhanga

Summer Internship :Brand Development in Oral Care category
Dabur India Ltd.Student ID :
130071**Himadri Shekhar**

25 years

BBA

St. Xavier's College of Management & Technology, Patna

Summer Internship :

Brand value of Baidyanath Chyawanprash with complete study of competitors like Dabur, Zandu and Patanjali.

Baidyanath**Work Experience : 31 months**
Manager at SBI-CSPStudent ID :
130068**Jagriti Singh**

23 years

BBM

Anugrah Narayan College, Patna

Summer Internship :

Marketing through Augmented Reality in Retail

Student ID :
130069**Mayank Anand**

23 years

B.Tech (CSE)

DIT University, Dehradun

Summer Internship :

Study the effect of COVID 19 pandemic on online grocery buying behavior of Indian customers

Student ID :
130023**Mayank Shekhar**

25 years

BBM

Magadh University, Bodhgaya

Summer Internship :Student ID :
130072

Md Waseem

23 years

B.Com (Accounts & Audit Hons.)
Vanijya Mahavidyalaya, Patna**Summer Internship :**

Entrepreneurial intention among Indian students: The role of Entrepreneurial Motivation and Business Environment

Student ID :
130024**Navin Kumar**

23 years

B.Com (Professional)
St. Xavier's College of Management & Technology, Patna**Summer Internship :**

A comparative analysis "Traditional marketing and internet marketing strategies"

Student ID :
130073**Priya Kumari**

21 years

B.Sc (Physics Hons.)
L.N.M.U. Darbhanga**Summer Internship :**

Entrepreneurial intention among Indian students: The role of Entrepreneurial Motivation and Business Environment

Student ID :
130027**Rahul Kumar**

28 years

BCA
Anugrah Narayan College, Patna**Summer Internship :**Role of LIC in Indian Insurance Industry
Work Experience : 18 months
Marketing Executive at IMS Learning Resources Pvt. Ltd.Student ID :
120034**Nikhil Raj**

25 years

B.E (Civil Engineering)
SJB Institute of Technology, Bengaluru**Summer Internship :**

Awareness of career counselling among Indian students

Career DomainStudent ID :
130025**Nitish Kumar Jha**

24 years

B.E (Food Engineering & Technology)
SLIET, Punjab**Summer Internship :**

To study the role of Insurance/ Marketing Agents in Insurance industry

Student ID :
130074**Rahul Kumar Pandey**

22 years

BBA (International Business)
Indira College of Commerce & Science, Pune**Summer Internship :**A study on changing customer preferences from cash to finance
Bajaj Finserv LimitedStudent ID :
130076**Rajeev Ranjan**

24 years

B.A (English Hons.)
L.N.M.U. Darbhanga**Summer Internship :**Business Development
Career DomainStudent ID :
130028**Prashant Kumar Singh**

23 years

BBM
Anugrah Narayan College, Patna**Summer Internship :**Trade Promotion Benchmarking
Dabur India Ltd.Student ID :
130026**Pratik Kumar**

23 years

B.Tech (Mechanical Engineering)
KIIT University, Bhubaneswar**Summer Internship :**

Dividend policy and performance: Evidence from Indian Automobile sector

Student ID :
130075**Rajnish Ranjan**

24 years

B.Sc (Physics Hons.)
Magadh University, Bodhgaya**Summer Internship :**ITC Personal Care, Agarbatti & Matches: Driving business growth by improving Outlet coverage & new launch drive
ITC Ltd.Student ID :
130029**Rajnish Ranjan**

22 years

BCA
Dr. Zakir Hussain Institute (MCRP University, Bhopal)**Summer Internship :**

A comparative analysis "Traditional marketing and internet marketing strategies"

Student ID :
130077

Rakesh Ranjan

27 years

Student ID :
130078**B.Tech (Electronics & Communication)**
Galgotias College of Engineering & Technology, Noida**Summer Internship :**

Partner with educational institutions across India for company's product: Business development for Propellid

Work Experience : 21 Months

Management Trainee in Sales & Marketing at Bookr Store Pvt. Ltd. (18 months); Xbrainz secure Pvt. Ltd. (3 months)

Rashi Gupta

23 years

Student ID :
130030**B.A (Geography Hons.)**
Patna Women's College, Patna**Summer Internship :**

Entrepreneurial intention among Indian students: The role of Entrepreneurial Motivation and Business Environment

Rohit Raj

23 years

Student ID :
130033**B.Sc (Physics Hons.)**
A.N.S. College, Barh, Patna**Summer Internship :**

How to increase productivity with the help of control levers

Bharti Airtel Ltd.**Rupesh Kumar Pandey**

21 years

Student ID :
130082**BBA (Marketing)**
Indira College of Commerce and Science, Pune**Summer Internship :**

Scaling up the distribution & SAH of Oral care category

Dabur India Ltd.**Rashmi Verma**

23 years

Student ID :
130079**B.Com (Accounts Hons.)**
K.L.S. College, Nawada**Summer Internship :**

Opportunities and challenges faced by Digital news provider during COVID-19

Ratnesh Kumar

23 years

Student ID :
130031**BBM**
ADMERIT College Western Campus (MU Bodhgaya)**Summer Internship :**

Social Media and Marketing Communication

Sakchi Goyal

24 years

Student ID :
130034**B.Com (Accounting & Finance Hons.)**
Shri Shikshayatan College (Calcutta University), Kolkata**Summer Internship :**

Working capital management and performance of firms: Evidence from Textile industry in India

Saksham Singh

25 years

Student ID :
130083**BBM (Travel and Tourism Management)**
NSHM Knowledge Campus, Durgapur**Summer Internship :**

Working on challenges in Startup Scaling

3i Infotech**Work Experience :** 6 months

Executive Trainee at COX and KINGS; Icon Planners

Raushan Kumar

22 years

Student ID :
130080**B.Sc (Physics)**
S.N.S. College, Muzaffarpur**Summer Internship :**

Building market penetration and expansion of Savlon soap drive in rural market

ITC Ltd.**Ritesh Kumar**

27 years

Student ID :
130081**B.Sc (Physics)**
Magadh University, Bodhgaya**Summer Internship :**

Scaling up the distribution & SAH of Hair care category

Dabur India Ltd.**Satish Kumar**

22 years

Student ID :
130097**B.A (Economics Hons.)**
Mahatma Gandhi Central University, Bihar**Summer Internship :**

Retail Banking in India

Saumya

22 years

Student ID :
130035**B.A (Geography Hons.)**
Patna Women's College, Patna**Summer Internship :**

Capital structure and its influence on performance : Evidence from the Chemical industry in India

Saumya Shekhar

24 years

B.Com (Accounting & Finance)
Shri Shikshayatan College (Calcutta University), Kolkata

Summer Internship :

Strategies to tackle COVID situation by Bihar Govt

BIADA**Work Experience :** 19 months

Account Manager at UNO DIGITAL Pvt. Ltd.



Student ID :
130084

Saurav Raj

22 years

B.A (English Hons.)
IGNOU

Summer Internship :

ITC Personal Care, Agarbatti & Matches:
Driving business growth by improving
Outlet coverage & new launch drive

ITC Ltd.

Student ID :
130036

Shubham Kumar Jha

24 years

B.A (English Hons.)
Patna College, Patna

Summer Internship :

ITC Personal Care, Agarbatti & Matches:
Driving business growth by improving
Outlet coverage & new launch drive

ITC Ltd.**Work Experience :** 20 months

Marketing Assistant and Social Media
Manager at Jaymanty Tara Infra
Services Pvt. Ltd.



Student ID :
130088

Shubhangi Prakash

24 years

BBM
Arcade Business College, Patna

Summer Internship :

Consumer behavior in pre sales

WhiteHat Jr

Student ID :
130040

Shivam Bhaskar

24 years

B.Com (Accounts)
Vanijya Mahavidyalaya, Patna

M.Com

Vanijya Mahavidyalaya, Patna

Summer Internship :

Strategies to tackle COVID situation by Bihar Govt

BIADA

Student ID :
130085

Shivangi Singh

23 years

BCA
Birla Institute of Technology, Mesra
(Patna Campus)

Summer Internship :

Demand estimation and potential of
Dairy pouch milk in Vaishali District

ITC Ltd.

Student ID :
130037

Sneha Maheshwari

23 years

B.Com Hons. (Marketing)
J.D. Birla Institute, Kolkata

Summer Internship :

HRMS implementation for Govt. of Bihar

KPMG

Student ID :
130041

Snehil Aditya

23 years

BCA
L.N Mishra Institute of Economic
Development and Social Change, Patna

Summer Internship :

Shareholder activism in India



Student ID :
130090

Shraddha Pandey

23 years

BBA
Birla Institute of Technology (Patna
Campus)

Summer Internship :

Cross sectional ratio analysis of top 5
private banks in India



Student ID :
130086

Shubham Kumar

24 years

B.Com (Accounts)
S.R.S College (MU Bodhgaya)

Summer Internship :

Challenges faced by health care
industry during COVID-19 pandemic:
Issues related to health care delivery



Student ID :
130087

Sourav Parmar

23 years

B.Com (Accounts Hons.)
College of Commerce, Patna

Summer Internship :

Digital Marketing

Career Domain

Student ID :
130042

Suhasini

25 years

BBA (Finance)
Amity University, Patna

Summer Internship :

Cross-sectional Ratio Analysis of Top 5
FMCG Companies in India



Student ID :
130091

Sumit Kumar

24 years

B.Com (Accounts Hons.)
College of Commerce, Patna

Summer Internship :

Chemist coverage

Dabur India Ltd.

Student ID :
120113

Swapnil Kumar

26 years

BBM
Arcade Business College, Patna

Summer Internship :

Online news provider and their
marketing and sales challenges during
COVID



Student ID :
130043

Vipul Agrawal

27 years

BBA (Marketing)
KIIT School of Management,
Bhubaneswar

Summer Internship :

Importance of Digital Marketing in
Online Selling



Student ID :
130046

Vipul Kumar Rai

27 years

BE (ECE)
Rajiv Gandhi Proudhyogiki
Vishwavidyalaya, Bhopal

Summer Internship :

Lead generation and sales as Business
Development Intern

Propelld**Work Experience :** 53 months

CCTV Maintenance at KLSK
Management Service Private Limited;
Trainee Engineer at Star Catalyst- Delhi



Student ID :
130095

Vaibhav Raj

23 years

B.Com
BRABU, Bihar

Summer Internship :

A study on purchase behavior for
Mobile Phones



Student ID :
130092

Vaishnavi

22 years

B.A (Economics Hons.)
VKSU, Arrah

Summer Internship :

Social Media Marketing

Career Domain

Student ID :
130044

Vishal Kumar

25 years

BBM (Hons.)
Anugrah Narayan College, Patna

Summer Internship :

Awareness about career counselling
among Indian students

Career Domain

Student ID :
130047

Vishal Kumar Singh

27 years

B.Tech. (Mechanical Engineering)
DBIT, Dehradun

Summer Internship :

Selling during the pandemic: The sales
managers' perspective

Work Experience : 12 months**Project Engineer at J.R. Engicon**

Student ID :
120057

Vikash Raj Hans

23 years

BBA (Hons.)
Patna College, Patna

Summer Internship :

Oral care

Dabur India Ltd.

Student ID :
130045

Vinamra Vishal

22 years

B.A
L.P Shahi College (MU, Bodhgaya)

Summer Internship :

Selling during the pandemic: The sales
managers' perspective



Student ID :
130094

Vivekanand Ray

22 years

BBA
Bengal College of Engineering and
Technology, Durgapur

Summer Internship :

Analysis of Indian Stock Market and
creating awareness of financial literacy
in India through social media



Student ID :
130048