

Exploring Sustainability in Business: A Scoping Review

Abstract

This paper intends to bring a detailed understanding of the term sustainability and its various related strands from a business perspective. The paper in the first part discusses to draw out conceptual clarity of the term sustainability through its antecedent concepts that emerged through 1940s till 2022. As many scholars posit the lack of conceptual clarity of various sustainability related terms, we further explore the conceptual boundaries; commonalities and differences among them. In so doing, we analyze the historical journey of the term sustainability and its related concepts through a scoping review of the existing literature. Our findings illuminate the present literature by answering, how sustainability and its related concepts have been shaped historically, and how they relate to each other in the present business context. The intent of this work is to help management scholars and practitioners develop a clear understanding of sustainability and its related concepts in the context of business for a humane and sustainable future.

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