

Press Release

On the occasion of National Start up Day Chandragupt Institute of Management Patna (CIMP) organized an interaction session for the students on 16 January 2023. The event was graced by Mr. Shashank Kumar, CEO & Co-Founder, DeHaat.

Prof.(Dr.) Rajeev Verma, Associate Professor, CIMP opened the event with a welcome speech. Mr. Verma welcomed the guest, other dignitaries and audience. In his address he said that the DeHaat is growing leading agri-based company in India. Now a day's DeHaat is very famous in start-up world. Started his journey from Bihar Patna and now working across over India.

Further this day, Mr. Shashank Kumar, CEO & Co-Founder, DeHaat addressed the audience and remembers his visit to CIMP in the past. He said that when he left the consulting job and came to Bihar CIMP was only 2 year old. But with the passage of time, with proper guidance and facilities CIMP establish itself as a brand.

In his address he also mentioned the importance of agri tech in field of agri business. He also added that Focus of government has to be good in start-ups. According to him this is best time to do something in India. There is lots of opportunities and time to spend on business ideas. He also talked about the clarity in thinking process of an individual; the entrepreneurial skill will follow once you will get the initial success.

Later Mr. Shashak Kumar said that there is no need of any qualification to do start-ups, anyone can do it if he is committed and want to do something extra which provide happiness and satisfaction to an individual. There are lots of challenges but actually these are process of Entrepreneurship. Presently, DeHaat is operating in more than 12 states and more than 600 crore and total of 11286 centres across India. He said that there is always an opportunity to do something and always try to grab the opportunity. He also talked about the honest, straight, passionate, authentic and consistent should be in entrepreneurship mind. Straight forward and positive attitude is very important in entrepreneurship mind. There is no existence of problems in entrepreneurship. It's a process and he likes these problems and challenges.

Prof. (Dr.) Ranjit Tiwari, PGP Chairperson, CIMP delivered the Vote of Thanks. In his address he gives a heartfelt thanks to the respected guest and other participants. Faculty members, students, staffs and others distinguished dignitaries were present during the session.



