

Press Release

Chandragupt Institute of Management Patna (CIMP), has organised Management Case Competition (MCC) Conference in a virtual mode on 5th November 2022. The welcome address has been proposed by Prof. (Dr.) Rana Singh, Director, CIMP. Dr. Singh welcomed the keynote speaker Dr. Chandan Sharma, other dignitaries and audience to the conference. In his address Dr. Singh mentioned that the case teaching method has become the way of teaching in B-Schools across the globe, which provides students with real-time experience. The Management Case Competition (MCC) conference is an endeavour to motivate academicians, practitioners, consultants, and research scholars to come up with the best solution to a business situation. Further he added that the Case Development Workshop which is organised under the aegis of MCC-2022 intends to aid participants in writing cases effectively and efficiently.

Later this day, Dr. Chandan Sharma, Professor, IIM Lucknow addressed the audience by his keynote on the Theme: “Volatility of Indian Rupees: causes and effects. Prof. Sharma elaborated on the volatility of Indian rupees. He said that under the current circumstances when inflation is skyrocketing around the world and all the developed nations are facing extreme exchange rate issues India is performing quite well. Although the Indian rupee has depreciated, in terms of volatility it is much more stable than in the past. Further, Prof. Sharma talked about the importance of case studies and the gap between subscribed foreign cases and Indian conditions. He also emphasised local cases to tackle local issues that will certainly encourage students’ attention.

Shri. Kumod Kumar, Chief Administrative Officer, CIMP, Prof. (Dr.) Ranjit Tiwari , PGP Chairperson, Prof. (Dr.) G.K. Murthy and others were present during the session. Vote of thanks was proposed by Prof. Ranjit Tiwari. On this occasion Prof. Tiwari also announced MCC-2023.

