सीआइएमपी ने महिला उद्यमी को किया सम्मानित

जागरण संवाददाता, पटना : सीआइएमपी बिजनेस इंक्युबेशन एंड इनोवेशन फांडेशन के तत्वावधान में महिला दिवस का आयोजन किया गया। इस अवसर पर सीआइएमपी के बीआइआइएफ के सीईओ कुमुद कुमार ने हीरा-पन्ना के डायरेक्टर आफ आपरेशंस श्रद्धा केसरी को सम्मानित किया। वे कार्यक्रम में मुख्य वक्ता के रूप में शामिल हुई थीं। कार्यक्रम के दौरान आयोजित सेमिनार का विषय था महिला उद्यमिताः मुद्दे एवं चुनौतियां। सरकारी एवं निजी संस्थानों में भी महिलाएं काफी तेजी से कदम बढ़ा रही हैं।

हीरा पन्ना ज्वेलर्स पटना की डायरेक्टर आफ आपरेशंस श्रद्धा केसरी को महिला दिवस पर स्मृति चिन्ह देकर सम्मानित करते बीआइआइएफ के सीईओ कुमोद कुमार। सौजन्य : संस्थान

CIMP organizes seminar on International Women's Day

OUR CORRESPONDENT

PATNA: Today an in-house seminar was organized by CIMP Business Incubation and Innovation Foundation (CIMP BIIF) on the occasion of International Women's Day.

To grace this occasion, Shradha Kesari, the Director of Operations, Heera-Panna Jewelers Patna was present as the keynote speaker. Keeping in mind the International Women's Day theme, the topic of discussion for the seminar was 'Women Entrepreneurship: Issues and Challenges'.

Shradha interacted with PGP third semester students and discussed the various facets of women entrepreneurship in detail. Speaking on this occasion, she talked about the differences between the terms women entrepreneurship and women entrepreneurs, reasons for gender discrimination in entrepreneurship, promotion on the basis of gender, gender pay disparity, key challenges faced by women entrepreneurs, etc. She also highlighted the contribution and importance of women in the field of entrepreneurship.

It was an interactive and informative session. The students also showed keen interest in this discussion and at the end put up many questions which were well answered by Shradha. At the end of the event, Shradha Kesari was presented with a momento by Kumod Kumar (CEO, CIMP-BIIF) and Prof. Rajeev Verma (Nodal Officer).