

CIMP meet ignites entrepreneurial spirit

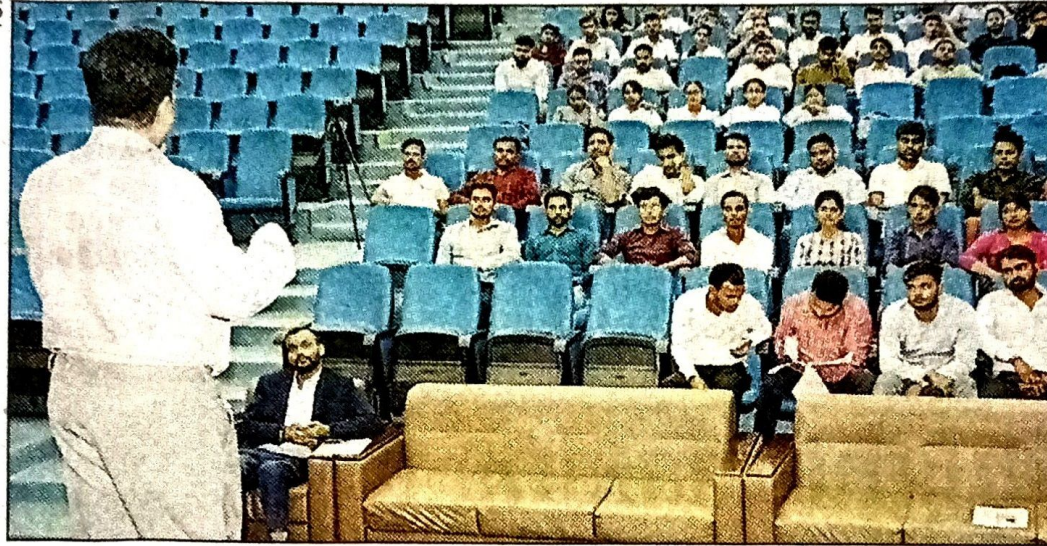
Sana Nawaz | TNN

Patna: The Chandragupt Institute of Management Patna (CIMP) organized an interactive session on the theme 'Converting Innovation into a Start-up' at its auditorium here on Friday. The hybrid event saw faculty members, students, staff, start-up enthusiasts, and guests come together to foster an ecosystem driven

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by innovation and entrepreneurship.

Rishabh Rajan, an assistant professor at CIMP, emphasized the pivotal role of innovation as a driving force for progress. He underlined the essence of creative thinking and its significance in converting innovative ideas into successful start-ups. "Innovation encompasses a spectrum of possibilities, from product and



Participants at an interactive session at CIMP on Friday

process innovations to business models, key and social innovations. The potential to transform these innovations into thriving start-ups is immense, making it imperative for aspiring entrepreneurs to explore new avenues," he said.

During the session, Ankit Sharma, an assistant professor at CIMP, delved into the essential

steps involved in the journey of turning groundbreaking ideas into viable start-ups.

"Understanding the dynamic interplay of innovative ideas and AI is crucial in our pursuit of successful start-ups that make a significant impact," he said.

Jawar Singh, a professor from Indian Institute of Technology (IIT) Patna, led a discussion on

cutting-edge topics, including computing and ChatGPT.

Singh urged participants to harness the exceptional processing capabilities of the human brain and translate academic knowledge into practical and impactful endeavors.

Vijoy Prakash, a retired IAS officer and entrepreneur, discussed the historical impact of pivotal inventions, such as fire and the wheel, which revolutionized human civilization.

"Innovation remains the driving force behind human progress, and I urge all attendees to embrace it as a potent force in their entrepreneurial journeys," he said.

Prakash stressed the critical role of manpower in realizing ground-breaking ideas. He added, "Innovation alone is not enough; it must be backed by a skilled and motivated workforce capable of bringing ideas to fruition."