

Press Release

CIMP hosts first International Conference on Public Policy

The Centre for Public Policy at CIMP is hosting the first International Conference on Public Policy and Management (ICPPM 2023) tomorrow (3rd April, 2023). CIMP Director and ICPPM 2023 Patron Prof. (Dr.) Rana Singh said that such academic events provide a platform to bring together various stakeholders for the exchange of the latest advancements, views and insights on recent trends and challenges in the domain.

Chairperson of the organizing committee, Prof. (Dr.) Rajeev Verma informed that Shri Tripurari Sharan, Information Commissioner, Bihar has kindly agreed to be the *Hon'ble* Chief Guest at the event while Dr. Pável Reyes-Mercado, a Professor of Marketing at Anahuac University, Mexico will deliver the keynote address.

Chairperson of the Centre for Public Policy and Convener of this conference, Prof. (Dr.) Rajeev Ranjan said that altogether 32 selected papers authored by academicians, researchers and industry professionals from different geographies shall be presented in four parallel tracks in hybrid mode. He added that all the papers accepted for presentation at this conference have been selected through the blind peer-review process using stringent objective evaluation parameters. Prof. (Dr.) Ranjan expressed the hope that the reflections from this international academic congregation will ultimately lead to a more informed, responsible, and inclusive public policy intervention ecosystem which may help unfathom the hitherto unexplored larger landscapes of the public policy vis-à-vis the existing myopic prospects-perspectives propelling a fast-tracked, inclusive, and sustainable societal development.