



In the wake of an eventful 1st day of Chandragupt Institute of Management Patna's B-Fest "UDBHAV", an annual two-day extravaganza of business festivities, it was time for the 2nd day of the event to smash all the expectations out of the park!

Riding through the momentum of a successful 1st day of the event, Day 2 of the program began with the Business-Plan Competition. Young, potential managers of the future, from various colleges such as LNMI, NIFT, St. Xavier's, PWC, JDWC, IIBM, Vanijya Mahavidyalaya, etc., showcased their entrepreneurial excellence through creative and innovative business plans. The development of Bihar was the recurring theme across all the bright ideas from the students, and it surely is a positive indication regarding an already emerging start-up culture in Bihar.

After such a great exhibition, a Skit Competition followed where several participants showcased their acting and story-telling skills to address societal issues. Their portrayal represents the undying spirit of today's youth to fight the issues that have plagued our society for so long.

The third event was Fashionista, which involved the participation of more than 100 students across Patna. These fashionistas oozed confidence, charisma, and style and provided a spectacle that captivated audiences of all ages alike.

By the end of the evening, the event carried on with the distribution of prizes to the emerging victors of the rigorous competition. After the dust was settled, Vanijya Mahavidyalaya was the winner in 5 events, Chandragupt Institute of Management Patna emerged victorious in 2 events, while (PWC, LNMI, AND IIBM WON IN 1 EVENT EACH).

The two-day festival embarked its conclusion with the Rock-Fest program where the rock band "Win the Faith" electrified the auditorium through a thrilling performance. Both the music and the cheers from the crowd surely blew up the roof at CIMP! Thus, it marked the end of another successful B-Fest organized by Chandragupt Institute of Management Patna.

