

Press Release

Digital Labour Chowk, Incubated at CIMP - Business Incubation & Innovation Foundation, Secures Top Honor at Best Startup Awards 2023

New Delhi – In a groundbreaking achievement, Digital Labour Chowk, a trailblazing platform transforming the landscape of labor recruitment in the construction industry, proudly announces its first-prize win at the Best Startup Awards 2023. The prestigious accolade was bestowed upon the company during the grand celebration of the 38th Foundation Day of Indira Gandhi National Open University, Delhi.

Championed by Chandrashekhar Mandal, the visionary leader steering Digital Labour Chowk, expressed immense gratitude and pride, stating, "This recognition underscores the unwavering dedication of our team in reshaping the dynamics of how construction workers find opportunities and how companies source skilled labor for their projects."

The Best Startup Awards, facilitated by Indira Gandhi National Open University, applaud innovative ideas and exemplary contributions across diverse sectors. Digital Labour Chowk's triumph in this competitive arena reaffirms its position as a pioneering force utilizing technology to streamline the hiring process for construction companies. The significance of this award resonates with the transformative impact the platform has on the construction industry.

Digital Labour Chowk's distinctive approach to seamlessly connect construction firms with semi-skilled and unskilled workers online has garnered attention for its efficiency, reliability, and paradigm-shifting impact on workforce management in the industry.

This momentous victory reinforces Digital Labour Chowk's commitment to continual enhancement in revolutionizing the hiring landscape for construction companies, thereby contributing significantly to the economic growth of India.

The Chief Executive Officer of CIMP-BIIF, Shri Kumod Kumar extended congratulations to Mr. Chandrashekhar Mandal for his notable achievement.

CIMP - Business Incubation & Innovation Foundation (CIMP-BIIF): Positioned at the forefront of fostering innovation and entrepreneurial spirit, CIMP-BIIF is dedicated to incubating and nurturing startups that redefine industry norms. As the incubation arm of Chandragupt Institute of Management Patna (CIMP), CIMP-BIIF provides a fertile ground for fledgling enterprises to flourish by offering mentorship, infrastructure, and networking opportunities. The success of Digital Labour Chowk reflects the impactful ecosystem cultivated by CIMP-BIIF, further solidifying its role in shaping the future of groundbreaking ventures.

CIMP-BIIF actively engages with approximately 300 startups spanning diverse sectors, serving as a mentor to numerous educational institutions, ranging from schools to colleges. The organization plays a pivotal role in spearheading the state's startup ecosystem and maintains a close collaboration with the Department of Industries, Government of Bihar—the designated nodal department for startups. Furthermore, CIMP-BIIF serves as the host institute for MSME & KVIC initiatives.

