

Press Release

DETAILS OF THE EVENT

Date:- 23rd November, 2022

Time:- 05:15pm – 6:00pm

Speaker:- Shri. Rahul Kumar Kushwaha, Chief Operations Officer at Bluemedix.com

Guest:- Mr. Alok John, Dean Academician, Patna Womens College

Mode: Offline

Program Type: Motivational Speech

Venue:- CIMP

Chandragupt Institute of Management Patna (CIMP), hosted the Motivational Session by Shri Rahul Kumar Kushwaha Ji. This event has been organised by the Startup Incubation Centre, CIMP-Business Incubation & Innovation Foundation. This session is a part of the Quarter-1 Institution Innovation Council (IIC).

The welcome address has been proposed by Prof. Rajeev Verma. He welcomed the guest, other dignitaries and students who present here for the session. In his address Prof. Verma mentioned the importance of start-up and suggest to start the entrepreneurial journey in early age because in early age we have more energy to do thing more effectively and efficiently.

Further, Shri. Rahul Kumar Kushwaha, Chief Operations Officer at Bluemedix.com. In his address to the students shared his experience as an entrepreneur and talked about many factors that in his early period he used to work in the morning and learn in the night also told the importance of effective communication and gives the detailed knowledge about the startup.

He shared the details about how to build a successful startup:- Firstly we need to think about the Idea which make a change in the society means to find a problem and then give a solution. It is also important to see the competitors in the market. Fund is also an important term for the startup.

He has many business like Testbook.com, Firstcry.com, Malham-Pati and many more.

He also told that to always have a Positive Mindset in every situation and circumstances. It helps you in making a good network and team, which is very essential to a bulid a successful business.

At the end, Shri Kumod Kumar, Chief Administrative Officer, CIMP and Prof. Rajeev Verma felicitated Shri Rahul Kumar Kushwaha Ji and Mr. Alok John by presenting mementoes.



