

PRESS RELEASE _

CIMP-BIIF's Incubatee startup Digital Labour Chowk winner of the Best Startup Initiative in IT Sector at AICRA 'Start-up ka Mahakumbh'

Chandrashekhar Mandal, Founder and CEO of Digital Labour Chowk (DLC), has bagged yet another award for its unique startup initiative which provides work through an online portal to the blue collar labourers sitting at the square-intersections. Gaudrika Digital Labour Chowk Pvt Ltd, a Darbhanga Bihar based startup company, incubated at CIMP Business Incubation and Innovation Foundation, participated in the All India Council for Robotics and Automation (AICRA) 'Start-up ka Mahakumbh' and won the award for the Best Startup Initiative in IT Sector.

CEO of CIMP- BIIF, Shri Kumod Kumar, also congratulated Mr. Chandrashekhar Mandal for this achievement and appreciated the work of DLC. He said, " DLC is positively impacting the lives of thousands of daily wage workers who stand on labour chowks looking for work. CIMP-BIIF as an incubation centre is always ready to extend all kinds of incubation and support to the startups like DLC who are dedicated and passionate about their startups."

Dr. Rana Singh, Director of CIMP, also took this opportunity to extend his warm wishes to Mr. Chandrashekhar and his team for bagging the award and heading the flag of Bihar and CIMP-BIIF high at the national conclave. He said, " We are proud of Mr. Mandal and his startup. We believe his startup would be one of the fastest growing startups and the rising star from Bihar."

Chandrashekhar Mandal, a resident of Aami Village at Darbhanga, thanked his team, clients, partners and CIMP-BIIF for their constant support and belief in his vision.





Get Construction Workers for your next project

Digital Labour Chowk - One Nation, One Labour Chowk

About us

Welcome to Digital Labour Chowk - connecting construction workers with companies for timely project completion. Our platform provides a seamless experience for both parties and creates a safe, fair, and efficient work environment. Let's build a better India together!

Why choose us ?

- Easy to hire bulk workers online.
- Fulfilling the requirement of shortage of labour.
- Get trained and verified workers.
- Get the right workers at right time.
- Facilities of Digital Payment.
- Hire Labour from a rating based.

PROBLEM FACED BY CONTRUCTION INDUSTRY

One of the main problems faced by the construction industry is a shortage of skilled labour. This can cause delays in project timelines and increase construction costs.

SERVICES WE PROVIDE

- Construction labour/helper
- Shuttering worker
- Painter
- Carpenter
- Ironman
- Erection
- Plumber
- Scaffolder
- Supervisor etc.



COME WITH PROBLEM GO, WITH SOLUTION

- Hiring workers online is easy as compared to finding workers manually.
- Fulfilling the requirement of labour instantly when shortage of labour on site.
- Get trained and the right worker instead of fake workers through our skill development program.
- Save time by digital payment facility instead of cash transactions.
- Get strong workmanship on site instead of poor workmanship.
- It's easy to choose labour on a rating basis.
- Get strong commitment towards work from contractors.



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Our Achievement

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